

Blogging Guidelines: Use of videos

What you can't post:

- CTV and its partners have the exclusive rights to all sound and moving images of the Winter Olympic Games. We do not.
- That includes content from all Olympic events, Opening, Closing and Victory ceremonies, concerts at the LiveSites and interviews with athletes at Olympic venues or at a location where accreditation is required.
- Interviews with "regular people" or volunteers also can't be posted if they're conducted at an Olympic venue or within an accredited area.
- It's not just video that you can't post — still photographic images cannot be posted in a sequential manner so as to stimulate moving images.
- As far as sound is concerned, the same rules apply. You can't post sound recorded at an Olympic venue or an athlete interview in an area where accreditation is required.
- Play-by-play audio coverage of an event is also prohibited.
- Important: Even if you buy tickets to an event, or attend one of the nightly medal ceremonies, you can't post a video of the event. It doesn't matter if you used a little point-and-shoot camera from the nosebleeds – posting that video would still violate the above rules.

What you can post:

- Videos shot outside Olympic venues or areas that require official accreditation can be posted.
- This includes interviews with athletes or "regular people."
- It's okay to give your opinion of a specific Olympic event, like a hockey game, as long as you don't give play-by-play description of the entire game or even part of it. In other words, you can talk about that game-winning goal, but you can't describe in detail who passed the puck to who.
- You can shoot videos of Olympics-themed parties as long as they're not organized by an Olympic sponsor.
- Videos that show street scenes, traffic chaos, foreign visitors and even athletes are permissible, as long as they doesn't show the Olympic venues, are shot at an Olympic venue or within a restricted area.